Final Agenda

All times are in Central American Time

9:00 a.m. – 9:10 a.m.  Welcome and Opening Remarks
Speaker: Ronald T. Piervincenzi, Ph.D., Chief Executive Officer | USP

Formal welcome highlighting why USP created a coordinated global response for safeguarding the global supply chain of alcohol-based hand sanitizers during COVID-19.

9:10 a.m. – 9:25 a.m.  Why Quality Alcohol-based Hand Sanitizer Matters
Speaker: Nurisha Wade, Vice President, Healthcare Quality & Safety | USP

Introduction to why it is critical to ensure quality production and the safe use of alcohol-based hand sanitizers (including its ingredients such as alcohol) during COVID-19 and beyond.

9:25 a.m. – 9:30 a.m.  Break

9:30 a.m. – 10:15 a.m.  Current State of Alcohol-based Hand Sanitizer: U.S. Regulatory Perspective
Speaker: Francis Godwin, MBA, Office Director, Office of Manufacturing Quality | U.S. FDA

An overview of the current challenges associated with the manufacturing and use of alcohol-based hand sanitizers and the global impact of alcohol-based hand sanitizers import/exports.

10:15 a.m. – 10:20 a.m.  Break

10:20 a.m. – 11:15 a.m.  Regulatory Perspectives: Mexico
Speakers: Rafael Hernandez, Deputy Director for Publications | Mexican Pharmacopeia
Juan Carlos Galicia Marrufo, Assistant Director for Assessment of Healthcare Services and Supplies | COFEPRIS

Leading experts from the Mexican regulatory sector on strategies to increase consumers’ trust in alcohol-based hand sanitizer from formulation to safe use.

11:15 a.m. – 11:20 a.m.  Break

11:20 a.m. – 12:10 a.m.  Regulatory Perspectives: Brazil
Speakers: Itamar de Falco Junior, Manager, Department of Hygiene, Perfumery, Cosmetics and Sanitizing Products (GHCOS) | ANVISA
Edvaldo Oliveira Neves, Health Regulation Expert, Department of Official Control Laboratories (GELAS) | ANVISA
Adriana Sant’Ana da Silva, Public Health Technologist, Head of Chemistry Department | National Institute of Quality Control in Health (INCQS)
Leonardo de Souza Lopes, Public Health Technologist, Responsible for the Cosmetics and Sanitizing Sector of the Chemistry Department | National Institute of Quality Control in Health (INCQS)
Leading experts from ANVISA and the Institute of Quality Control in Health share regulatory and public health strategies to help ensure consumers’ trust in sanitizer from formulation to safe use.

12:10 p.m. – 12:15 p.m.  Break

12:15 p.m. – 12:45 p.m.  The Dos and Don’ts for Compounding Alcohol-based Hand Sanitizer Safely
Speaker: Ivan Teixeira, Ad hoc Advisor | ANFARMAG (Brazilian Association of Compounding Pharmacists)

Compounder’s perspective for the safe formulation, labeling, distribution, and storage of alcohol-based hand sanitizer.

12:45 p.m. – 1:00 p.m.  Break

1:00 p.m. – 1:45 p.m.  Panel Discussion (LIVE)
A moderated discussion on the global dilemma of bringing new alcohol-based hand sanitizers to market while ensuring public understanding of proper, safe alcohol-based hand sanitizer use.

Facilitators:
• Efren Elias, Public Policy & Regulatory Affairs, LATAM | USP
• Luciana Shimizu Takara, Sr. Manager, Government & Regulatory Affairs, Brazil | USP

Panelists:
• Rafael Hernandez, Deputy Director for Publications | Mexican Pharmacopeia
• Juan Carlos Galicia Marrufo, Assistant Director for Assessment of Healthcare Services and Supplies | COFEPRIS
• Itamar de Falco Junior, Manager, Department of Hygiene, Perfumery, Cosmetics and Sanitizing Products (GHCOS) | ANVISA
• Edvaldo Oliveira Neves, Health Regulation Expert, Department of Official Control Laboratories (GELAS) | ANVISA
• Adriana Sant’Ana da Silva, Public Health Technologist, Head of Chemistry Department | National Institute of Quality Control in Health (INCQS)
• Leonardo de Souza Lopes, Public Health Technologist, Responsible for the Cosmetics and Sanitizing Sector of the Chemistry Department | National Institute of Quality Control in Health (INCQS)
• Francis Godwin, MBA, Office Director, Office of Manufacturing Quality | U.S. FDA
• Danita Broyles, M.S., Senior Market Development Manager | USP

1:45 p.m. – 1:50 p.m.  Break
1:50 p.m. – 2:35 p.m. **Formulating Quality Alcohol-Based Hand Sanitizer**  
Speakers: Danita Broyles, M.S., Senior Market Development Manager and Catherine Sheehan, DRSc, M.S., M.S., Senior Director | USP  
Experts from USP discuss standards, current Good Manufacturing Practices (cGMP), mitigation strategies and ingredient verification services for the production (including ingredients such as alcohol), labeling, packaging, storage, transportation, and distribution of alcohol-based hand sanitizer.

2:35 p.m. – 3:20 p.m. **Labeling, Packaging, Storage, & Distribution: Ensuring Quality During Alcohol-based Hand Sanitizer’s Journey**  
Speakers: Desmond Hunt, Ph.D., Principal Scientific Liaison and Misti Spann, Pharm.D., Scientific Liaison | USP  
Experts from USP provide standards and mitigation strategies for the labeling, packaging, storage, transportation, and distribution of alcohol-based hand sanitizers.

3:20 p.m. – 3:25 p.m. **Break**

3:25 p.m. – 4:05 p.m. **Delivering on Quality: A Manufacturer’s Perspective**  
Speakers: Juan Pablo Solis, Head of Operations for Medical Segment | Becton Dickinson  
Debora Rodrigues, Science Manager in Microbiology | Natura Inovação e Tecnologia de Cosméticos S / A and ABIHPEC representative (Brazilian Association of the Personal Hygiene, Perfumery and Cosmetics Industry)  
What it takes to cultivate “quality in action,” deliver quality alcohol-based hand sanitizers, and build trust and safety with consumers.

4:05 p.m. **Adjourn**