



# How generics increase access to treatment and lower costs

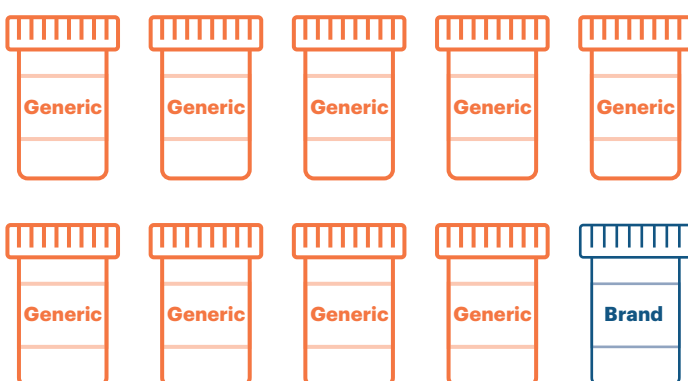
Generics help give patients more access to the medicines they need. Over the last 10 years, generics have saved \$1.5 trillion dollars and have benefited millions of Americans.

ACCESS

## Increased access

# 9 out of 10

Today, nearly 9 out of 10 U.S. prescriptions are generic.



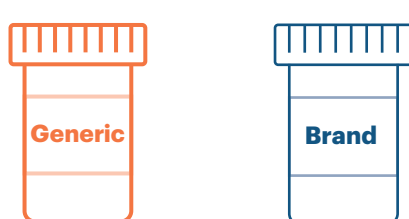
COSTS

## Lower costs



Generics cost less than their brand counterparts because they don't require the same research and development, clinical trial or marketing costs.<sup>1</sup>

## Average copay\*

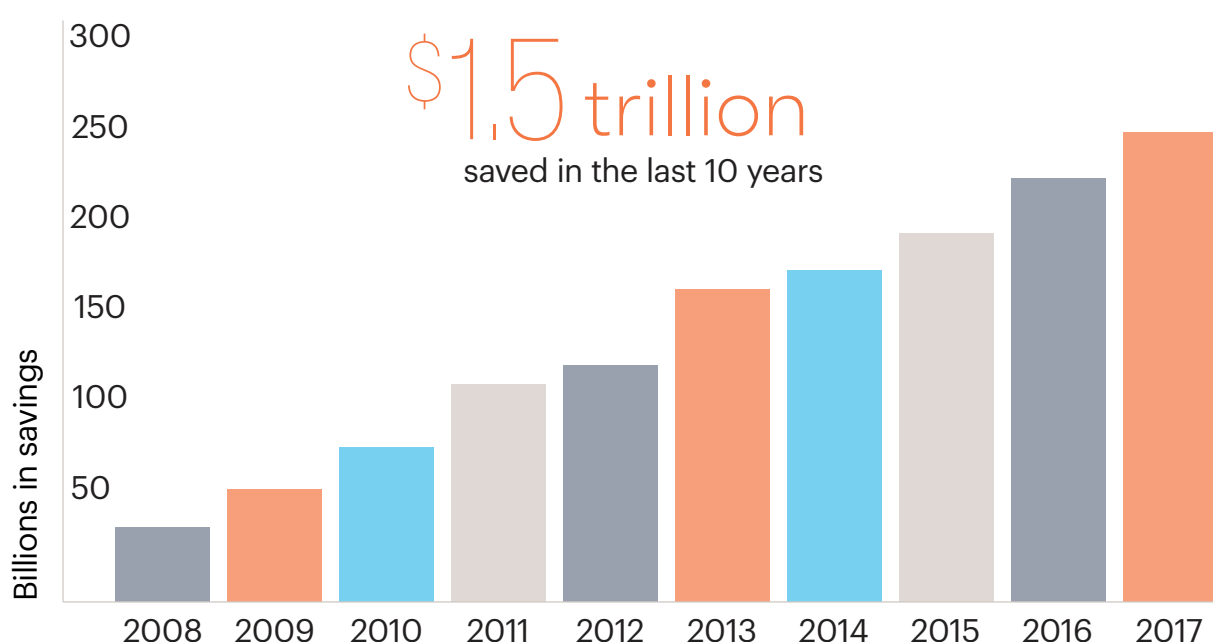


\$6.06      \$40.30

Generic drugs cost patients 80-85% less than brand name medications.

\*The amount set by the insurance plans.

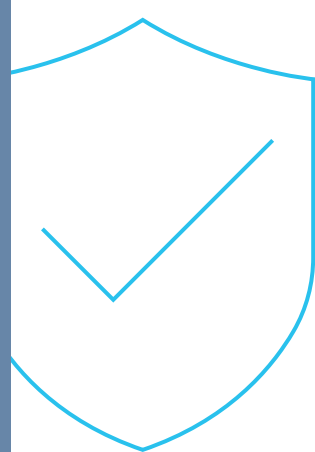
## Savings



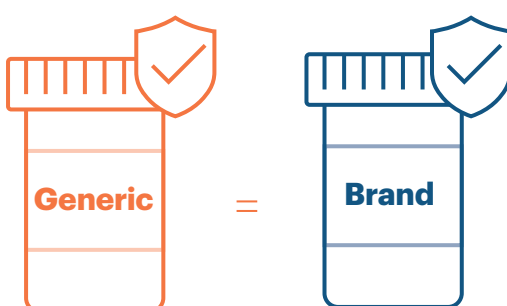
QUALITY

## Same quality

Generics must show that they are the same as brand drugs with regard to intended use, active ingredients, dosage form, quality, performance and route of administration.<sup>1</sup>



- ✓ identity
- ✓ strength
- ✓ purity
- ✓ dissolution

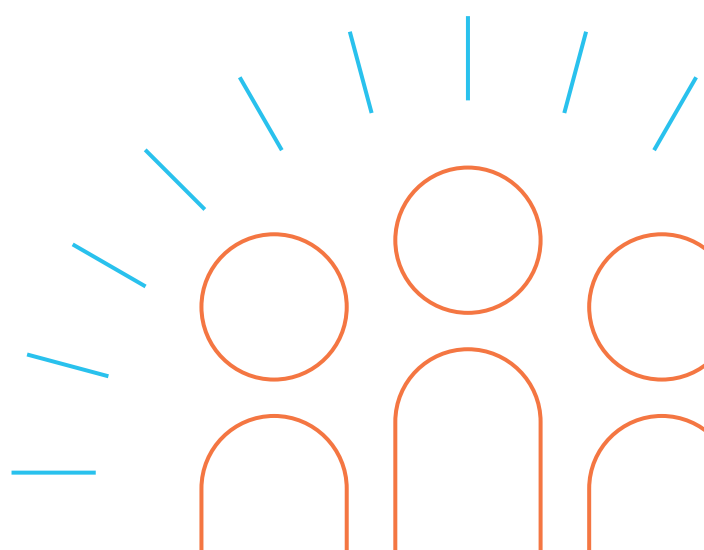


U.S. law requires that brand and generic drugs meet **the same USP quality standard** for identity, strength, purity and dissolution.

IMPACT

## Improved patient outcomes

A study showed that patients taking generic statins to lower cholesterol were more likely to stick to treatment. Those patients had 8% lower rates of death and cardiovascular events.<sup>2</sup>



Learn more about the role of USP quality standards for generic medicines at: <http://www.usp.org/generics>.

Information is from the Association for Accessible Medicines, unless otherwise noted

<sup>1</sup> United States Food and Drug Administration

<sup>2</sup> *Ann Intern Med.* 2014;161(6):400-407. DOI: 10.7326/M13-2942.