



VIII

Resolution

Year 1 Resolution Update: Education and Training for Industry and Healthcare Professionals

Resolution

USP will build and strengthen capabilities fundamental for industry and healthcare practitioners to utilize USP standards through efficient, effective, and measurable training and education programs.

Alignment with USP's Mission

USP is striving to become the world leader by 2025 in education and training delivery related to the quality of medicines, dietary supplements, and foods. By offering a wide range of education and training options in a variety of settings, USP aims to reach at least 60,000 trainees annually by the end of the 2020–2025 cycle through a scalable and sustainable model that is applicable around the globe. Through the use of state-of-the-art technology USP can deliver each training opportunity to a far wider audience. By helping enable the correct adoption of USP's quality standards, this Resolution supports USP's mission to improve public health. The curricula expansion, content licensing/university curricula integration, and global expansion strategic imperatives all align with USP's strategy to build capability among stakeholders.

Year 1 Update

Key progress areas over the past fiscal year include:

Education Program – USP completed an education program refresh and refocused resources where they could have the most impact, supporting those who are implementing USP quality standards.

Attendance & Impact – USP hosted industry, regulatory, and healthcare professional education and training for 20,000+ attendees. Of those completing surveys, 88% reported that the course would have a positive impact on the quality of their work.

Training Channels and Access – USP continues to expand channels and access to our training materials to ensure that they reach all who require them. USP entered into an agreement with Chinese pharmaceutical company GenSci to deliver a full suite of training to their technical staff, and we licensed courses to a Korean pharmaceutical manufacturers' association for delivery of content to their members. USP entered long-term agreements to license its courses through two universities in the U.S. and two in India to directly impact the capabilities of students as they prepare to enter industry. In addition, we implemented subscription models that will allow organizations to provide full access to USP online courses to

their staff as part of their learning and development programs.

Technology – USP has embedded links to relevant training materials throughout the *USP–NF*, so that users can more readily access materials that support appropriate application of our standards. In addition, we added more sophisticated online course technologies, increasing engagement with students and effectiveness of the programming.

Planned for Year 2

- ▶ USP will continue to monitor high-impact/consequential standards activities, ensuring that courses are available during the implementation periods.

- ▶ USP will focus on real-world applicability when updating and creating courses to increase their effectiveness.
- ▶ Subscription offerings will be integrated into the USP store so that existing customers are aware of the offerings and that they can be purchased directly.
- ▶ USP will launch marketing campaigns targeting key customer segments to raise awareness about USP’s offerings.

Contact

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