

David Hale

Organization: National Library of Medicine
National Institutes of Health
United States Department of Health and Human Services
Bethesda, MD

Presentation: Adulteration and Contamination: Technologies of the Future
Pillbox: Rapid Identification, Reliable Information
Tuesday, September 22, 2009; 1:00 p.m. to 4:30 p.m.

David Hale is a Technical Information Specialist at the National Library of Medicine (NLM), National Institutes of Health (NIH), United States Department of Health and Human Services (HHS). He is the project manager for Pillbox, an NLM/FDA patient-safety initiative focused on linking digital images of prescription solid dosage medications to the Structured Product Labeling (SPL) files. Mr. Hale is coordinating development of a public domain identification and reference system to be hosted by the NLM, as well as high-resolution imaging of solid-dosage medications.

Mr. Hale is also the project coordinator for SemanticTwitter, which focuses on semantic and natural language processing of H1N1-related social media communication for biosurveillance. Mr. Hale has lectured on the utilization of social media in public health informatics and has been a speaker at numerous conferences focusing on emerging technology and health information. In July, he provided social media coverage of the White House H1N1 Summit for HHS's Flu.gov. Mr. Hale's background is in physical science, as well as photography.