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## USP Appoints LGC Promochem India Private Ltd. as Exclusive Distributor of USP Products in India

**Rockville, Md., June 15, 2009** — The U.S. Pharmacopeial (USP) Convention is pleased to announce an exclusive distributorship agreement with LGC Promochem India Private Limited, Bangalore. As of July 1, 2009, LGC Promochem will be the sole source of USP products such as publications of written documentary standards and physical reference materials in India, Pakistan, Maldives, Bhutan, Sri Lanka and Bangladesh. LGC Promochem India Private Ltd. has six offices throughout India, and has developed an extensive network of relationships throughout India's burgeoning pharmaceutical industry.

According to John Fowler, USP's chief global services officer, "This agreement will provide one-stop-shopping for USP customers in India. We've worked closely with LGC Promochem India Private Ltd. for more than 15 years, and have been impressed by their growth and their expertise. They are well respected throughout the industry, and the agreement will help ensure the identity and quality of Indian pharmaceutical products."

Sury Rao, LGC Promochem India Private Ltd.'s managing director, said, "Pharmaceutical manufacturers throughout the world rely on USP's documentary and reference standards. As Indian manufacturers grow increasingly competitive on a global as well as local and regional scale, we want to provide direct and timely access to these key resources. Our long-standing relationship with USP has moved to the next level, enabling us to provide sole-source service."

USP customers in India should note that as of July 1, 2009 they will no longer be able to order from USP directly or from other organizations that had formerly been USP authorized resellers. All orders, inquiries and customer service calls should go directly to LGC Promochem Private Ltd. at: Tel (PABX) +91-80-6701-2000; Fax: +91-80-6701-2046; or E-mail: [in@lhcpromochem.com](mailto:in@lhcpromochem.com).

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### USP—Advancing Public Health Since 1820

The United States Pharmacopeial (USP) Convention is a scientific, nonprofit, standards-setting organization that advances public health through public standards and related programs that help ensure the quality, safety, and benefit of medicines and foods. USP's standards are recognized and used worldwide. For more information about USP visit <http://www.usp.org>.

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